



LEW WINSTON
341 Beale Street
Memphis, Tennessee 38103

To Whom It May Concern:

I am writing to give this reference and recommend the high quality services of Ambassador Worldwide Protection Agency, Inc., who was our security provider in Downtown Memphis at the Beale Street Entertainment District. The Historic Beale Street Entertainment District is a thriving, dynamic market and the number one tourist attraction in the state of Tennessee, where a conservative assessment of the average number in attendance on a nightly weekend basis is more than 70,000 in tourists, visitors, and guests who regularly fill Tom Lee Park and the Beale Street Entertainment District.

I was the Director of Security Services at the Beale Street Entertainment District, and I was tasked with the overwhelming search for a quality and reputable security service provider that could meet and handle the task of providing access control, safe, effective, and efficient security services, while also searching for weapons and other potential physical threats coming onto Beale Street. This was not an easy endeavor and was a major concern of the Beale Street Merchants Association.

In 2013 through 2016 Ambassador Worldwide Protection Agency, Inc. was contracted to carry out our security needs, and we quickly found out that they were not like every other security company. We found in Ambassador, a professionally-managed company where their ownership, upper level management, and supervisory staff, accompanied their complement of more than twenty-nine to thirty-four sharp, uniformed officers who had an understanding of both security and good professional customer and guest service skills. Each evening crowds gathered as they marched onto the street. Their professional military sharp appearance, enthusiasm, and professional attitudes set the tone for a safe and enjoyable environment for both the merchants and guests on the street.

Year after year, Ambassador Worldwide Protection Agency, Inc. continued to provide exceptional professional services that always exceeded our expectations. It has often been stated by the local police authority and our merchant association that Ambassador is one of the best companies that we've ever had on Beale.

Sincerely,

Lew Winston
Security Director
Beale Street Merchants Association